Faculty of Engineering Management

			STU	DY MODULE I	DES	CRIPTION FORM			
Name of the module/subject							Cod 10 1	le 11102321011185019	
Field of	,					Profile of study (general academic, practical)		Year /Semester	
Engineering Management - Full-time studies -					-	general academic		1/2	
Elective path/specialty Marketing and Company Resources					;	Subject offered in: Polish		Course (compulsory, elective) elective	
Cycle of	study:				Fo	rm of study (full-time,part-time)			
Second-cycle studies						full-time			
No. of h	ours							No. of credits	
Lectur	e: 15 C	lasses:	15	Laboratory:	-	Project/seminars:	-	3	
Status o	of the course in th	e study pro	gram (Bas	ic, major, other)		(university-wide, from another f	ield)		
		ot	her			unive	ersi	ty-wide	
Education areas and fields of science and art							ECTS distribution (number and %)		
social sciences								3 100%	
Resp	onsible for	subject	: / lectu	rer:	Re	esponsible for subjec	ct /	lecturer:	
dr hab. Marek Szczepański						dr Przemysław Bartkiewicz			
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	,					Strzelecka 11, 60-965 Pozi			
Prere	quisites in	terms	of knov	vledge, skills a	nd s	ocial competencies:			
1	Knowledg	j e B	Basic knowledge of macroeconomics						
2			Properly uses economic terms						
	Skills	Н	Has the ability of economics analysis.						
_	• • •	А	Actively take entrepreneurial activity.						
3	Social competencies		Student is aware of the processes and socio-economic phenome			nena	l.		
			Student participates in the life of the academic community.						
Леен	mntions an			f the course:		,			

- -The objective of the course in:
- 1. showing the structure and function of the financial market.
- 2. unveiling motives to engage in market transactions money, capital and foreign exchange.
- 3. presenting basic knowledge of the rules governing the construction of financial instruments and their characteristics.
- 4. analysis institutional financial market infrastructure.

Study outcomes and reference to the educational results for a field of study

Knowledge:

- 1. student has knowledge of the subject teaching context in relation to the management sciences and used in their research methods as well as the common and specific conceptual apparatus in relation to management science - [K2A_W01]
- 2. . student has deep knowledge of the clusters, forms of international corporations and virtual enterprises [K2A_W05]
- 3. student knows methods of obtaining data on the behavior of participants in foreign markets [K2A_W11, K2A_W18]

Skills:

- 1. student can correctly interpret and explain social phenomena cultural, political, economic, and relations between social phenomena - [K2A_U01]
- 2. student used to describe the theoretical knowledge and analysis of the causes and processes and phenomena of social (cultural, political, legal, economic) and can formulate their own opinions and choose the critical data and methods of analysis
- 3. student has the ability to use their knowledge in various areas and forms, enhanced by a critical analysis of the effectiveness and suitability of applied knowledge - [K2A_U06]

Social competencies:

Time (working

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- 1. student can see cause and effect based on the achievement of the targets and rank importance of alternative or competing tasks [K2A_K03]
- 2. student can prepare social projekts and manage projects resulting from these projects [K2A_K05]
- 3. . student is aware of interdisciplinary knowledge and skills needed to solve complex problems of organization and the need to create interdisciplinary teams [K2A_K06]

Assessment methods of study outcomes

Forming assessment:

a/ in the exercise:

the current assessment of activity in the exercise

b/ in respect of lectures:

asking questions during lecture referring to the knowledge acquired in previous lectures.

Summury assessment (in terms of lectures and exercises):

final test - material of lectures, exercises, literature, required at least 55% correct answers.

Course description

Course contents:

- 1. Architecture of financial markets.
- 2. Money market.
- 3. The capital market and stock exchange.
- 4. Instruments and capital market institutions.
- 5. The mechanism of public trading in securites.
- 6. Investing in the stock market.
- 7. The foreign exchange market.
- 8. Financial Engineering and Derivatives market

Basic bibliography:

- 1. A.Sławiński Rynki finansowe PWE Warszawa 2006
- 2. P.Bartkiewicz, M.Szczepański Podstawy zarządzania finasami przedsiębiorstw Wydawnictwo Politechniki Poznańskiej Poznań 2010
- 3. W. Dębski Rynek finansowy i jego mechanizmy Wydawnictwo Naukowe PWN Warszawa 2007

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Additional bibliography:

- 1. B.Pietrzak, Z.Polański, B.Woźniak, System finansowy w Polsce, t.I i II, PWN, Warszawa 2008 (lub nowsze wydanie).
- 2. A.Dmowski, D.Prokopowicz, Rynki finansowe, DIFIN, Warszawa 2010.

Result of average student's workload

Activity	hours)					
Student's workload						
Source of workload	hours	ECTS				
Total workload	75	3				
Contact hours	49	2				
Practical activities	41	1				